

MVAQN Saturday May 20th, 2023

1:30pm Epiphany Lutheran Church

PRESENT: Ann Diller, Sue DeSantis, Barb Schneider, Joni Kreitzer, Linda Morgan, Ronnie Doyal and guest speaker Julie Riley.

***Secretary's report:** minutes from last meeting are on the website.

***Treasurer's report:** Check book balance = \$896.46

We've received renewal of our trade name, MVAQN, from Ohio Secretary of State. It's good for 5 years.

***Old Business:** We quickly reviewed who in the room was hanging the YSAC show on the 24th (Ann and Linda). Barb and Chris are taking down the show. Don't forget the opening reception is **Friday the 26th from 6-9, with us coming earlier to set-up. Please bring a snack or drinks.** So far we committed to the following:

Ann and Linda: cookies

Barb: 3 bottles of wine (red, white and rose)

***New Business:** Dues of \$15 are due at the June 17 meeting. Joni suggested that we voluntarily make it \$20 instead of \$15 and donate the \$5 to Epiphany for letting us use the room.

The Yellow Springs Senior Center would like our art for one month in 2024...to be discussed.

***Program:**

Guest speaker:

[Julie Riley is a full-time contemporary artist whose art studio is based in beautiful downtown Dayton. She is represented by art galleries and has successfully sold her art nationally and internationally. Julie's Front Street artist studio is open to the public each First Friday (5-9p) and the Third Sunday (11a-4p) of each month. She would love for you to stop by her studio to see her artwork or just talk about art. If you would like to stop by at your convenience, please contact her to arrange a time.]

Julie has been a full-time artist for 5 years after a 10 year stint taking care of her parents. She works in a variety of mediums and showed some of her prints.

She talked about how she prices her work. She takes her hours spent on the work(at a cost per hour) plus costs and doubles that as a starting price, with prices increasing every 6 months as her name gets recognized. Venues in larger cities can sometimes draw higher prices. Some artists price by the linear inch.

She suggested contacting local restaurants to hang your work. They usually do not charge a commission. She suggested matching your art to the size wall in the venue and having large enough information cards next to them with a QR code that can be seen throughout the room.

She discussed commission pieces which can be problematic. She said to be careful even with a contract. She doubles or triples her usual price for commissions and charges 50% up front. She lets the party see the work once. If they request changes after she finishes the piece, she draws up a new contract and asks for a 50% deposit once again.

She suggested that we call our work “Fiber art” or “Textile Art” instead of quilts. She doesn’t do galleries that charge a huge commission. She had her van “wrapped” with information about her business in bright colors that attract a lot of attention. She does lots of marketing on social media, and goes to a lot of art related events to network. Julie answered questions from the group.

If you would like a free e-book from Julie, please email her at

julie@julierileyart.com You can also view her work at her website, www.julierileyart.com, or visit her gallery at Front Street.

* **Show and tell:** Joni gave out some lovely foiled zippered bags that she had done...thanks Joni!

Sue had 2 quilts to share, and Linda shared articles about projects from the following interesting magazines:

“What Women Create”, “Green Craft Magazine” and “Simply Vintage”.

* Donations to Epiphany for personal care products are always appreciated.

***The next Saturday meeting will be June 17, 2023** at the Yellow Springs Arts Council during its open hours for our show. **We will meet at 1:00** instead of 1:30 so we can eat lunch if desired. There will be food trucks and food available around town or bring your own lunch. The address of the Arts Council is We will be discussing plans for the upcoming year.

Respectfully submitted,
Ann Diller, Secretary